ANISDEV · MEDIA KIT 2026

Anitha AnisDev



Free AI tools, GitHub repos and no-code automation, explained in **Tamil** by a developer. "*I build it, you copy it. ₹0 tools only.*"

Instagram **@anis_dev_** · Creator · Tamil · India

1,040	81K+	10K	33.7K
followers (Nov 2026)	total reel views across 8 reels	average views per reel	best reel (30× follower count)

CONTENT PILLARS

Free AI tools
Hidden free tiers, open-source alternatives to paid AI

GitHub repos & tricks
Trending repos, URL hacks, developer shortcuts

No-code automation
Build-it-yourself workflows for creators & students

Dev updates in Tamil
Honest, developer-voice explainers for Tamil audience

TOP PERFORMING REELS

Instagram Auto DM tool (free, open source)	comment-keyword CTA	**33.7K views**
GitHub tricks every developer should know	506 likes · 397 comments	**25K views**
Free AI tools series (average of remaining reels)	6 reels	**3.7K views**

Figures from Instagram public view counts, Nov 2026.

ANISDEV · WORK WITH US

Collab formats

Every collab is made in the same native, developer-led style our audience already engages with, and is clearly labelled as a paid partnership.

Dedicated Reel

A full reel built around your product: hook, live screen demo, honest take, call to action.

MOST POPULAR

Integrated Mention

Your tool featured as one of the picks inside a "free tools" or "GitHub tricks" style reel.

BEST VALUE

Comment-to-get Funnel

Viewers comment a keyword to get your link or a co-branded guide. Our highest-engagement format.

HIGH ENGAGEMENT

Story Set + Co-branded PDF

3-frame story walkthrough with link sticker, plus a free PDF guide featuring your product.

ADD-ON

WHY ANISDEV

Tamil tech audience

Students, freshers and creators looking for practical, free tools in their own language.

Developer-led credibility

Anitha builds and tests what she shows. No reading from a script.

Comment-driven reach

Keyword CTAs turn viewers into conversations: 397 comments on a single reel.

Honest & disclosed

Paid partnerships are always labelled. We only feature products we would use.

Let's build something.

Rates shared on request, based on format & usage rights.

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